

# REVEAL YOUR TRUE BEAUTY

By

**DR. SUSAN VAN DYKE**

VAN DYKE AESTHETICS  
PARADISE VALLEY, ARIZONA

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xperience and

innovation are two cornerstones of Van Dyke Aesthetics, a practice with a 30-year history of providing excellent care that also serves as a training center for lasers and injectables. Dr. Susan Van Dyke counts her continued focus on advancements in aesthetic dermatology as the key to her success. "Our expertise is nonsurgical treatments and we remain on the forefront of all things aesthetic in the noninvasive world," she says. Utilizing cutting-edge technologies and procedures, she brings her insider knowledge as a member of multiple advisory boards for companies such as Allergan, Merz and Galderma to her loyal clientele. "We are enthusiastically invested in delivering the best-quality dermatologic medicine. Period," adds the doctor.

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*The key to our doctor-patient relationship is respect and education. Together we find the solution.*

## INSIDE MY PRACTICE

1.

### WHAT DO YOU THINK IS THE BIGGEST SKIN-RELATED TREND OF THE YEAR?

One of the biggest trends this year is an age-old and low-tech procedure known as microneedling, with or without platelet-rich plasma (PRP). Scientific evaluation is supporting the value of these low-cost and minimal downtime ways to address skin aging, scars and hair loss

2.

### MY DREAM INNOVATION

A superman-style phone booth that a patient can step into and have firming, tightening and renewal of their entire skin surface

3.

### WHAT ARE YOU BEST KNOWN FOR?

As a doctor who will give patients a true and accurate assessment. When I tell a patient, "Your lips have the perfect amount of filler, there's no need for more at this time," the response I often get is, "Thank you, I know you always tell the truth."

4.

### THREE WORDS THAT BEST DESCRIBE ME

Intense, open, passionate

5.

### WHAT ARE YOU DOING DIFFERENTLY TODAY FOR FACIAL REJUVENATION?

In the past, having surgery to remove excess skin was one of the only options for facial rejuvenation. Now, we have the technology that allows for youthfulness or rejuvenation to be achieved when all aspects of the face are considered, not just excess skin. There are four elements that need to be assessed and addressed during treatment: skin quality, laxity, volume and movement

6.

### WHAT IS YOUR FAVORITE LASER PROCEDURE?

The CO<sub>2</sub> resurfacing laser was the first truly remarkable tool I used to help improve both the health and beauty of the skin. That was many years ago and I have owned dozens of different lasers since. Today, the updated CO<sub>2</sub> laser is still my favorite

7.

### WHAT ARE YOUR MOST REQUESTED PROCEDURES?

Without a doubt, fillers and injectables remain my most requested procedures. Patients have now grown up with the concept of volume and facial sculpting with low risk and no downtime



PHOTOGRAPH BY: HEATHER KIRSCHHOFFER



### ABOUT DR. VAN DYKE

Dr. Susan Van Dyke is a sought-after guest expert for television, radio, print and online publications on topics relating to cosmetic dermatology, laser skin resurfacing and skin care.

### MY CREDENTIALS

**Medical Degree**  
University of Medicine and Dentistry of New Jersey

**Board Certification**  
American Board of Dermatology

### CONNECT

Visit the doctor's gallery of **before-and-after** photos at: [newbeauty.com/vandyke](http://newbeauty.com/vandyke)

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Paradise Valley, Arizona

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### A FEW OF MY SPECIALTIES...

Botox® Cosmetic / Fillers  
Kybella®  
Fraxel®  
Laser Hair Removal  
Thermage®  
Ultherapy®  
Cellfina®  
miraDry®  
Vaginal Rejuvenation  
CoolSculpting®  
Clear + Brilliant®  
CO<sub>2</sub> Laser Resurfacing