

REVEAL YOUR TRUE BEAUTY

By

DR. SUSAN VAN DYKE

VAN DYKE AESTHETICS
PARADISE VALLEY, ARIZONA

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xperience and

innovation are two cornerstones of Van Dyke Aesthetics, a practice with a 30-year history of providing excellent care that also serves as a training center for lasers and injectables. Dr. Susan Van Dyke counts her continued focus on advancements in aesthetic dermatology as the key to her success. "Our expertise is nonsurgical treatments and we remain on the forefront of all things aesthetic in the noninvasive world," she says. Utilizing cutting-edge technologies and procedures, she brings her insider knowledge as a member of multiple advisory boards for companies such as Allergan, Merz and Galderma to her loyal clientele. "We are enthusiastically invested in delivering the best-quality dermatologic medicine. Period," adds the doctor.

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The key to our doctor-patient relationship is respect and education. Together we find the solution.

INSIDE MY PRACTICE

1.

HOW DO YOU MANAGE PATIENT EXPECTATIONS?

I feel that education is the most important thing that we do. It is my responsibility and pleasure to give my patients all of the information that they need to make an informed decision. One major piece of that information is what any individual can realistically expect from any procedure. We use a lot of before-and after pictures that are real people with a spectrum of results to help each person see what the procedure will do for them

2.

WHAT ARE YOUR MOST REQUESTED PROCEDURES?

By far the injectables are our most requested procedures. With the spectacular results that you can obtain with the skillful use of fillers and neuromodulators, the amazing safety record and lack of downtime, it is not surprising that they are number one

3.

HOW DO YOU SHOW PATIENTS YOU CARE POST-TREATMENT?

We like to touch base with the patient the day after and a couple of weeks after. Depending on the procedure, a quick office visit is in order to monitor the effects and results of treatment. Touch ups are easily done at these visits to ensure patients are completely satisfied. Often we will call our patients to check in if a visit is not needed

4.

WHAT ONE NONSURGICAL ADVANCEMENT ARE YOU MOST EXCITED ABOUT RIGHT NOW?

The increasing scope of fillers is very exciting. There is no end to the artistic application of injectable fillers to contour a face. The widening variety of fillers with different properties gives us a palette to paint natural-looking and lasting results



A Natural-Looking Lift

To give this 33-year-old patient a natural-looking lift and tighter skin, Dr. Van Dyke used injectables, and performed a Thermage treatment and a Clear + Brilliant skin resurfacing treatment.

PHOTOGRAPH BY: HEATHER KIRSCHHOFFER



THREE WORDS THAT BEST DESCRIBE ME

Intense, open, passionate

MY DREAM INNOVATION

A superman-style phone booth that a patient can step into to get firmer, tighter skin

ABOUT DR. VAN DYKE

Dr. Susan Van Dyke is a sought-after guest expert for television, radio, print and online publications on topics relating to cosmetic dermatology, laser skin resurfacing and skin care.



MY CREDENTIALS

Medical Degree
University of Medicine and Dentistry of New Jersey

Board Certification

American Board of Dermatology

CONNECT

Visit the doctor's gallery of **before-and-after** photos at: newbeauty.com/vandyke

Location

Paradise Valley, Arizona

Phone

480.948.5045

vandykeasthetics.com



A FEW OF MY SPECIALTIES...

Botox® Cosmetic / Fillers
Kybella®
Fraxel®
Laser Hair Removal
Thermage®
Ultherapy®
Cellfina®
miraDry®
Vaginal Rejuvenation
CoolSculpting®
Clear + Brilliant®
CO2 Laser Resurfacing